



Curamericas Global

Hope, Health and Wellness Grow Here:

More than three decades partnering with communities abroad to save the lives of mothers and children by providing health services and education.

A LETTER FROM EXECUTIVE DIRECTOR ANDREW HERRERA

How can we save more women and children?

That's what our founder, Dr. Henry Perry, asked 36 years ago and that's what we're still doing today...

When Dr. Henry Perry began his work in Bolivia in 1983, no one would have ever imagined that it would reach more than 1 million people in seven different countries, including three in Africa now. In my view, the long-term, steady growth of Curamericas Global can be attributed to:

- 1) the high quality of staff that have joined the organization and their deep commitment to excellence in programming,
- 2) the unique strength of our Community-Based, Impact-Oriented (CBIO) approach that ensures that services reach all households through a community based collaborative process, and
- 3) the generosity and long-term commitment of our donors.

In 2018, we took a bold step in expanding our impact by empowering and educating families about important health practices and working with local leaders to establish connections and resources for forgotten communities in Kenya, Liberia, Haiti and Sierra Leone. As a result, in 2018 we:

- Decreased maternal deaths by **83%** in Guatemala and **from 100% down to zero** in Kenya.
- Decreased neonatal mortality rates by **30%** in Guatemala.
- Ensured equity of health service delivery to more than **100,000 families** in hard-to-reach territories.
- Empowered **551 public health professionals** to focus on community health and well-being.



There is still so much to do to end preventable child and maternal deaths around the world, but this evidence drives us to engage more communities with our lifesaving model. We are poised to contribute to this lofty goal, one community at a time.

This next year, we'll continue to expand our direct reach to underserved populations. We will remain focused in expanding and replicating the "Casa Materna Program," our cornerstone rural community birthing center, as well as securing additional support from the local governments. Combined, we believe these efforts will result in long-term sustainability for ongoing collaboration, program development, and improvements to the global health sector at large.

All of this is possible through the support of our donors, supporters, and partners, like you.

Thank you for standing with us!

Andrew Herrera, MPH
Executive Director, Curamericas Global



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Meet Gloria

Gloria knows what great healthcare is like. She gave birth to her first daughter in the United States while working. Back in rural Guatemala, her most recent pregnancy proved to be more challenging. She arrived at our Casa Materna Clinic with strong labor pains and not enough time or money to make it to the hospital to deliver her baby, so our staff delivered her baby themselves. "Curamericas is so much better than giving birth at home. The Casa Materna is clean and they use gloves. They can detect any complications and give women the help we need." Since we helped with her delivery, Gloria turns to us anytime she or her daughter gets sick.

OUR PARTNERS

Empowering and Transforming Underserved Communities Through Health and Hope

Curamericas Global wouldn't exist without our in-country partners. Everything we do is made possible because of their expertise, accountability and credibility within the community. Here are a few of our partners:



Since 1983, we have partnered with Andean Rural Health Care (Consejo de Salud Rural Andino) to provide life-saving community health to the most underserved in Bolivia. For more than 14 years, we can proudly say that we have eliminated maternal deaths. There are many other unmet needs in these communities. Therefore, we are now helping to provide support to people with disabilities and other chronic illnesses like diabetes.



Since 2008, Ganta United Methodist Hospital and Curamericas Global have partnered to provide community-based primary health care and health system strengthening in Liberia. Last year, we were able to provide training to 201 local health workers, allowing us to reach and impact the lives of more than 60,000 people.



Our collaboration with Dr. Mario Valdez in Guatemala has been successfully bringing hope through healing since 1999. Last year, we opened new Casa Materna clinics to increase the number of families served by 25 percent, while improving the quality of the patient-centered care we provide. These are crucial factors when it comes to the delivery of our mission. In our training of local health workers, respect for the family and their culture is paramount, as well as including women in the process of owning their health and well-being.





SOME HIGHLIGHTS OF OUR IMPACT

Transforming Entire Communities Through Health and Hope

YOUR SUPPORT FUNDED

55 trainings for **551** community health workers in **5** countries

7
Casa Materna
clinics

785
safe births

“Curamericas Global goes to the most resource-challenged parts of the world, works with partner organizations on the ground who know ‘the lay of the land’ and stretches every penny to have tremendous, measured impact.”

— Reed Altman, Board of Advisors Organizer, Curamericas Global



MOM-A-THON

The Mom-a-Thon is Curamericas Global annual fundraising campaign. It's a virtual race to save the lives of moms and children in forgotten communities across the world. The funds raised through the Mom-a-Thon have and will continue to help support Curamericas Global mission and work to provide health services and education for thousands of families, year-round.

In 2018, the Mom-a-Thon raised \$300,000+. We are grateful for the incredible support we've received year over year. In the Fall of 2019, Team Captains are going to be needed. To become one and help Curamericas Global cross the finish line, visit curamericas.org.

Supporters should know that at Curamericas Global, every dollar donated is multiplied by seven. Therefore, the Mom-a-Thon is an incredible opportunity to inspire giving. Run this race with us!

OUR SUPPORTERS

People took bold action to bring our mission to life.

Our organization and our mission wouldn't exist without our supporters. Everything we do is made possible because of their generosity, enthusiasm and dedication. They donate online, mail in checks, volunteer at events, participate in missionary trips, and even run a virtual Mom-a-Thon to help us save lives. For a complete list of donors, visit curamericas.org.

Additionally, our interns and volunteers helped us...



engage followers through more than **500 social media posts**



write **522 thank you notes**



mail **5,000 letters and collateral**



execute **12 amazing events**

Every year, our interns and volunteers help us save an estimated \$77,877.58 in operational costs, allowing us to allocate more funding directly to programs and services. Our professional internship and volunteer programs also provide meaningful experiences for students of all ages who want to learn about and contribute to the mission of saving lives.

Last year, we had 29 office volunteers and interns that helped fulfill our mission by donating a total of 2,655.5 hours at our office in Raleigh, NC. They are some of our most dedicated supporters and we cannot thank them enough for their commitment.





“ One of the first steps of modernizing a society is establishing access to efficient healthcare to groups that historically may not have had access. Missionary trips with Curamericas Global are extremely well rounded and organized. I got everything I wanted and more, including an awesome new group of friends. I had so many laughs and opportunities for reflection on myself and the global community and our roles in it. You won't get a better experience anywhere else. ”

— Giuliana Vaca-Tricerri, Trip to Bolivia, December 2017

OUR FINANCIALS

Statement of Activities

(Twelve months ended September 30, 2017)

\$1,382,849

support and
revenue raised

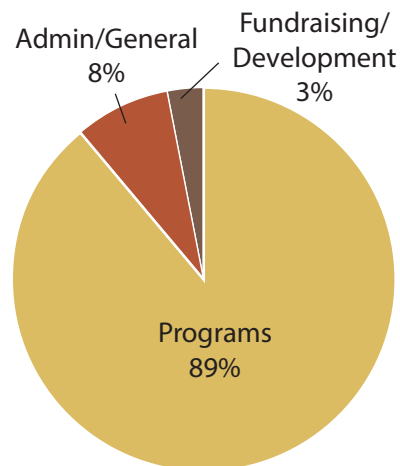
\$1,236,671

spent on programs
and services

\$39,370 **\$146,178**

spent on fundraising
and development

spent on management
and general expenses



YOUR DOLLARS AT WORK

\$28

provides access to
life-saving medical
resources for one
mom and her
family for a year

\$84

supports a block
(three families)

\$140

helps a
neighborhood
(five families)



Here's to an even more successful 2019

As we did in 2018, this year, we will continue to partner with you and many underserved communities to make measurable and sustainable improvements in their health and well-being.

Together, we will continue to position Curamericas Global as the leading nonprofit organization working to establish sustainable, community-driven public health programs that are aligned with domestic and international public health standards and goals.

By 2035, our goal is to eliminate preventable deaths in women and children.

Join our cause:

- Donate at curamericas.org/donate
- Connect and spread the word via social media at curamericas.org/talk-share
- Become a Mom-a-thon Team Captain at run.curamericas.org/register
- Learn more by getting in touch with Andrew Herrera, Curamericas Global Executive Director, via phone at (919) 801-0612 or via email at andrew@curamericas.org.

Curamericas Global, a nonprofit organization based in Raleigh, NC seeks to partner with underserved communities around the world to make measurable and sustainable improvements in their health and well-being. Through data-driven methods and community-centered solutions, Curamericas Global aims to see a world free of suffering from treatable and preventable causes. For more information, visit curamericas.org.





Curamericas Global
HOPE THROUGH HEALTH

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